

## Corrigendum-2: Empanelment of Audio-Visual Production Agencies

Reference is invited to the captioned RFP issued on November 14, 2022, and Corrigendum issued on November 29, 2022. Following modifications have been made in the RFP:

Page No.	Previous Clause	Modified Clause																								
10	<div>Average turnover for last three FY 2019-20, 2020-21 &amp; 2021-22</div> <table><tr><th>Parameter</th><th>Marks</th></tr><tr><td>3 cr.</td><td>2</td></tr><tr><td>Above 3 to 5 cr.</td><td>4</td></tr><tr><td>Above 5 to 10 cr.</td><td>6</td></tr><tr><td>Above 10 to 15 cr.</td><td>8</td></tr><tr><td>15 cr.+</td><td>10</td></tr></table>	Parameter	Marks	3 cr.	2	Above 3 to 5 cr.	4	Above 5 to 10 cr.	6	Above 10 to 15 cr.	8	15 cr.+	10	<div>Average turnover for last three FY 2019-20, 2020-21 &amp; 2021-22</div> <table><tr><th>Parameter</th><th>Marks</th></tr><tr><td>10 Lacs.</td><td>2</td></tr><tr><td>Above 10 to 25 Lacs</td><td>4</td></tr><tr><td>Above 25 to 50 Lacs</td><td>6</td></tr><tr><td>Above 50 to 75 Lacs</td><td>8</td></tr><tr><td>75 Lacs +</td><td>10</td></tr></table>	Parameter	Marks	10 Lacs.	2	Above 10 to 25 Lacs	4	Above 25 to 50 Lacs	6	Above 50 to 75 Lacs	8	75 Lacs +	10
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15	The PBG should be kept in the envelope containing the technical Bid. Any bid not accompanied with the requisite PBG shall be treated as non-responsive and is liable to be rejected.	PBG will be applicable only for successful bidders and must be submitted within a month of the issuance of empanelment / selection letter.																								
35	The average turnover from audio-visual production of the bidder should not be less than ₹ 3 crore in the last three financial years 2019-20, 2020-21 & 2021-22 (as per the last corrigendum)	The average turnover from audio-visual production of the bidder should not be less than ₹ 10 Lacs in the last three financial years 2019-20, 2020-21 & 2021-22																								
35	Bidder's / Agency's client mix – Should be currently handling minimum 02 MNCs / Large Indian Corporate] and at least 02 Public Sector Undertakings or Companies in Banking, Financial Services and Insurance (BFSI) sector.	Bidder's / Agency's client mix – Should be currently handling minimum 02 MNCs or Large Indian Corporate or at least 02 Public Sector Undertakings or Companies in Banking, Financial Services and Insurance (BFSI) sector.																								
35	Bidder should have reputation in industry and experienced management in the field.	Industry awards/completion certificates will have added advantage.																								
35	Should have necessary infrastructure for filmmaking viz. creative studio, inhouse facilities for animation,	Should have necessary infrastructure for filmmaking viz. creative studio, inhouse facilities																								

	editing, etc. Minimum staff strength of 5 with full back office support of technical staff viz. creative director, visualizers, designers, copywriters, Animator, etc. (As per format 4)	for animation, editing, etc. Minimum staff strength of 2 is a must. (Declaration on company's letterhead by signing authority)
45	Earnest Money Deposit (Demand Draft / Pay Order)	No EMD required

Kindly note that the date for submission has been extended to January 6, 2023.

Agencies who already have applied under this category need not pay the bid cost again to participate.